

# Why Continū for Financial Services?

## Delivering Superior Customer Service Depends on a Secure Information Infrastructure

In financial services, ensuring customer service of the highest quality depends on timely access to information—the lifeblood of your business. Managing and protecting that information is essential to ensuring your ongoing ability to meet your customers' growing demands for prompt, efficient service based on access to accurate and timely data.

## Meeting the Challenge of Compliance Requirements

In addition to the typical challenges associated with corporate data management, financial firms must fulfill the compliance regulations regarding data contingency and recovery plans set forth by NASD 3510, NYSE 446, Sarbanes-Oxley, and Gramm-Leach-Bliley, among others

## Continū Protects Your Most Vital Data—and Makes It Accessible in Real Time

Whatever your focus—retail, consumer, or commercial banking; insurance; or securities—Continū Data Services complements your chosen business systems by providing safe, secure automated backup, storage and retrieval of vital data while enabling compliance with Sarbanes-Oxley and other regulatory requirements.

- **Continū solutions protects core financial services processes such as:**

**Imaging** – Easily store, protect, and access electronic records such as canceled checks.

**Compliance** – Enable compliance by archiving both data and e-mails according to Federal and other guidance on retention, security and accessibility.

**Security** – Ensure the confidentiality of customer data with military-grade security features.

- **At the same time we help ensure the integrity and continuity of your business processes:**

**Backup and Recovery** – Protect your customer and other business data with automated backup and information retrieval solutions that ensure real-time data accessibility whenever and wherever you need it.

**Server Availability** – Ensure system-wide operability through our managed server monitoring and replication services.

**Disaster Recovery Planning** – Develop a customized plan to protect your organization's information in the event of a natural or manmade disaster.

## Solutions and Services

### Archiving

- Data Archiving
- Email Archiving

### Backup And Recovery

- Continū Vault Small Business
- Continū Vault Enterprise
- Continū Vault Enterprise XA

### IT Disaster Recovery Planning

### Managed Hosting

### Server Availability

- Managed Server Replication
- Managed Server Monitoring

## Industry Profile

### Why Continu?

Our name says it all: we help keep your business in play. When your business is financial services, that means focusing your energies where they properly belong—on delivering superior customer service, confident that the information you require is safe, secure, and accessible. Continu solutions provide a rapid ROI by enabling you to:

- **Enhance Service Delivery** – speed access to timely information
- **Improve Workflow** – streamline informed decision making
- **Reduce Risk** – ensure secure access to data when and where you need it
- **Promote Compliance Readiness** – prepare to meet any authorized request for information
- **Lower costs** – reduce operating expenses associated with paper records
- **Gain Peace of Mind** – rest assured your vital data is safe and secure in any eventuality

For more information visit [continunet.net](http://continunet.net) or contact us at: 541.607.3789